

Conference Call SEB Conference Call

Tom Rönnlund, CEO Henrik Lundkvist, CFO

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Agenda

- 1 Introduction
- 2 Q3 summary
- 3 Q&A



Probi – "First in probiotics"



Founded 1991



420 patents



40 markets



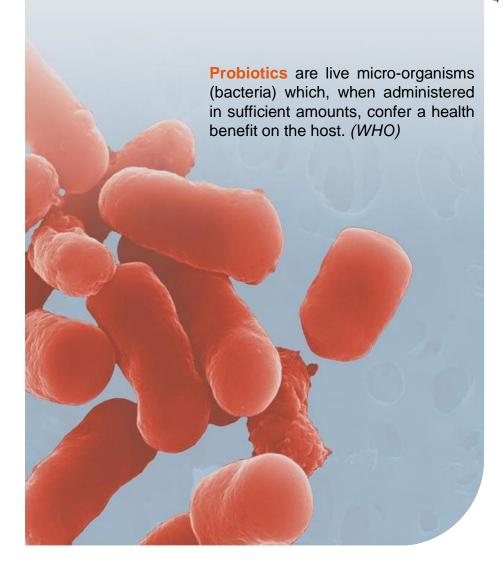
626 MSEK Net Sales 183 MSEK EBITDA



170 employees



4.500 MSEK Market Cap







Trends driving future probiotics market

Reconciliation of group liquidity SEK m



Scientific progress leading to new applications



Higher proportion of older people



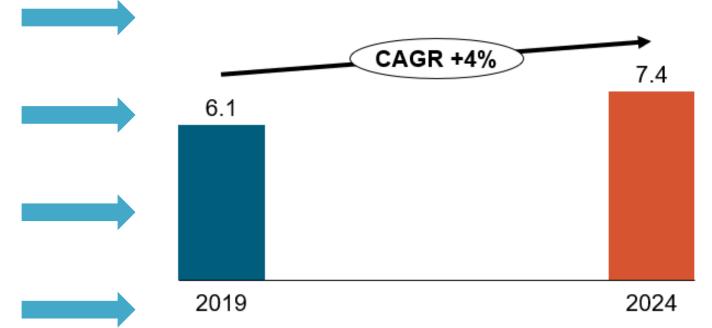
Higher living standards and interest in probiotics in new countries



E-commerce growth

Probiotics – Supplements

Expected global growth 2019-2024 (USD bn consumer value)¹





probi first in probiotics

Strategic focus

Doubled sales



- Stronger presence in growth markets
- Solidify position in premium probiotic segments
- Strategic partnerships
- Acquisitions



Lead the way in probiotic innovation and science



Accelerate development of new products

- Expand range of clinically documented offerings
- Increase international collaborations
- Evaluate growth potential in probiotic related market segments



Manufacturing excellence



More efficient manufacturing

- High quality production adapted to market needs
- New manufacturing capabilities in growth regions
- Gradually improved gross margins







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Strong growth in Q3

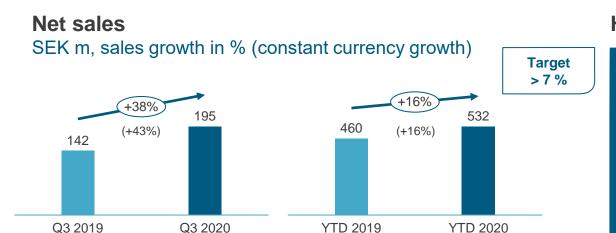
- Net sales growth by 38% driven by strong development in region Americas
- EBITDA margin 32% in Q3 and 28% YTD
- Weaker development in EMEA and APAC as result of earlier stock build-up
- New management team complete with recruitment of VP R&D
- New research study showing link between probiotics and reduced side-effects related to acute stress
- Generally limited impact of COVID-19 on Probi operations
- Acquisition of shares and strategic partnership with Vital Nutrients Holdings







Strong sales growth with good profitability in Q3

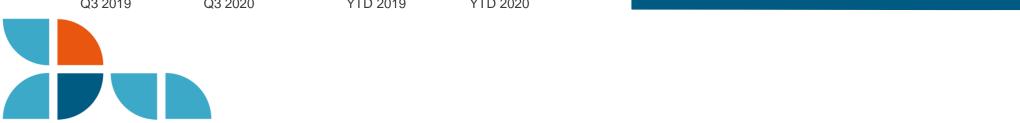


EBITDA % EBITDA margin as % of Group net sales



Highlights in the quarter

- Net sales (organic) growth by 38%
- Positive one-off effect in the quarter of SEK ~15 m
 from customer update program in region Americas
- Higher sales and product mix delivered good margin
- Higher OPEX in Q3 reflecting increased activity levels







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Financial calendar

Year-end report 2020: 9th February 2021

