

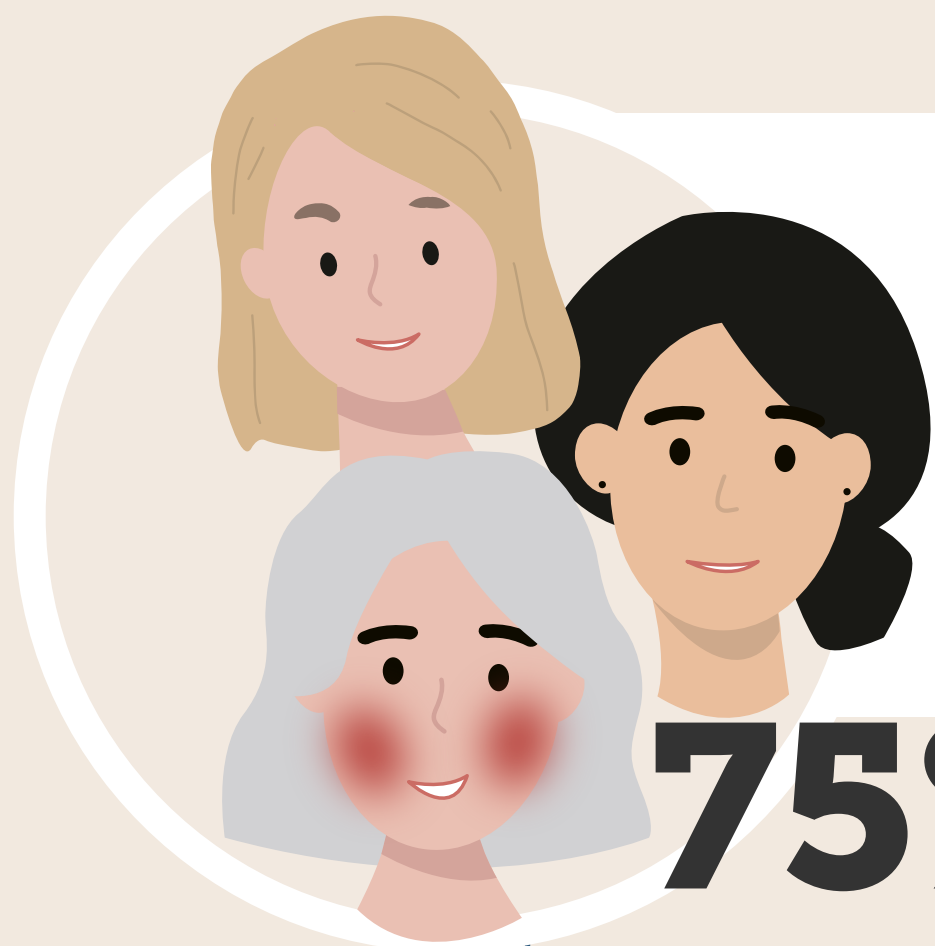
Probi's unique solutions – explore the menopause market



Menopause typically begins between the ages of 45–55.

It marks a time of significant change for women. Symptoms such as hot flushes, sleep difficulties, and mood shifts become greater concerns.¹

45-55
years



75% of women aged 40 to 89 report that menopause symptoms interfere with their daily lives, with 9% stating the interference is significant or debilitating.²

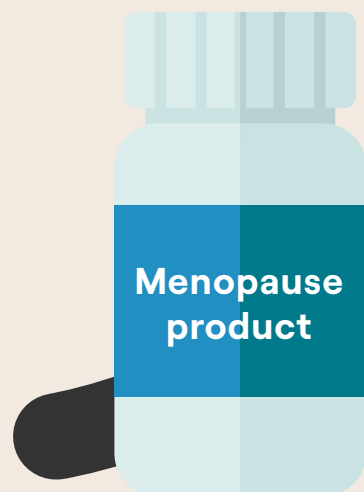
75%



ONE BILLION

There are already over one billion women in the typical postmenopausal age range today, and that number is climbing.³

Globally, there is an increased consumer demand for menopause products, fueling a growing menopause segment.

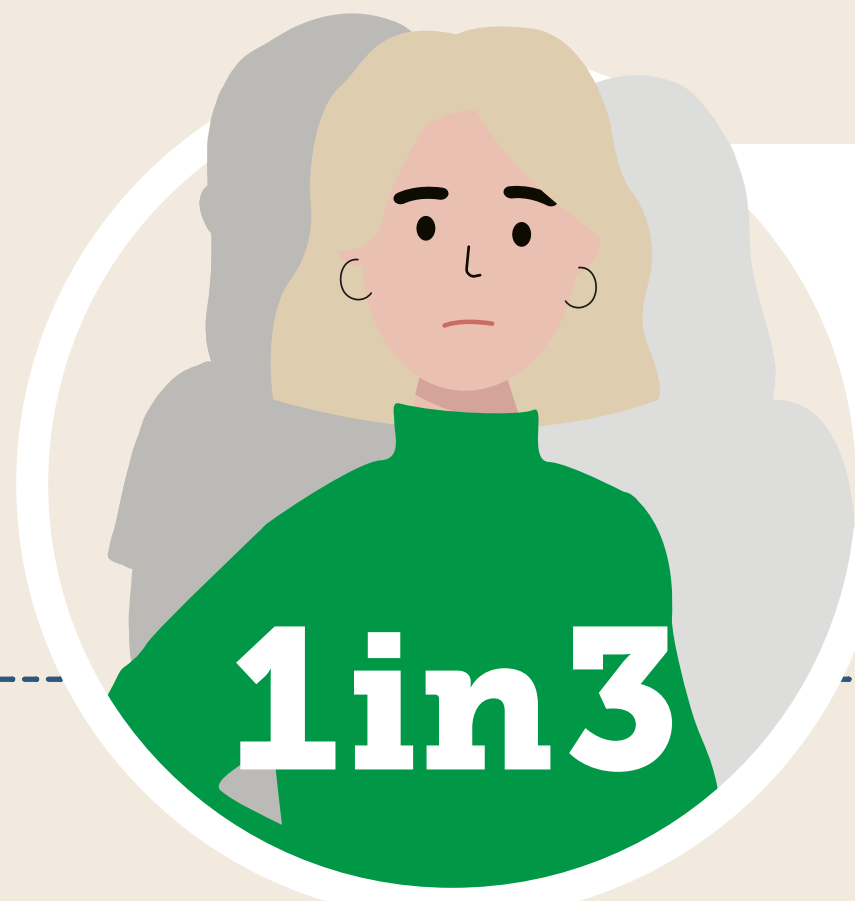


The global menopause market has already reached \$17.8 billion, and is projected to grow to \$24.3 billion by 2030.⁴

\$24.3 billion market



Bone loss accelerates during menopause. The risk of osteoporosis and fractures increases.



One in three women aged over 50 years will suffer a fracture caused by osteoporosis.⁵

Women can lose up to 20% of bone density during the 5 to 7 years following menopause.⁶

-20%



Within our Healthy Aging by Probi® portfolio, we offer a clinically proven bone health concept based on the combination of three proprietary probiotic strains.



78%

In a clinical study on 249 healthy women aged 47-69 years, our bone health solution showed a 78% decreased bone loss compared to placebo.⁷



Our probiotic solutions can be combined with a range of ingredients for a customized menopause product.



Probi probiotics can help

References
1. World Health Organization. (2024). Menopause [Fact sheet]. Retrieved October 16, 2025, from <https://www.who.int/news-room/fact-sheets/detail/menopause/>. 2. AARP. (2018). Research Insights on Menopause. Retrieved October 16, 2025, from <https://www.aarp.org/pr/topics/health/conditions-treatment/menopause-experiences-healthcare/>. 3. World Health Organization. (2024). Menopause [Fact sheet]. Retrieved October 16, 2025, from <https://www.who.int/news-room/fact-sheets/detail/menopause/>. 4. Grand View Research. (2025). Retrieved October 16, 2025, from <https://www.grandviewresearch.com/press-release/global-menopause-market>. 5. International Osteoporosis Foundation. (n.d.). Epidemiology of osteoporosis and fragility fractures. Retrieved October 16, 2025, from <https://www.osteoporosis.foundation/facts-statistics/epidemiology-of-osteoporosis-and-fragility-fractures>. 6. National Osteoporosis Foundation. (n.d.). What Women Need to Know. Retrieved October 16, 2025, from <https://www.bonehealthandosteoporosis.org/preventing-fractures/general-facts/what-women-need-to-know/>. 7. Jansson et al. (2019). Probiotic treatment using a mix of three Lactobacillus strains for lumbar spine bone loss in postmenopausal women: A randomized, double-blind, placebo-controlled, multicentre trial. The Lancet Rheumatology, 1(3), e154–e162.